



# **Smile of Hope**

Charity No. 1145705

## **Annual Report 2021-2022**

# TRUSTEES' ANNUAL REPORT

01 August 2021 to 31 July 2022

**Charity name:** Smile of Hope **Registered charity number:** 1145705

## **Charity's principal address**

165 Mottingham Road London SE9 4SS

## **Names of the charity trustees who manage the charity**

Roxana Rosmanitz	Chair
Steve Roebuck	Treasurer
Sandra Roebuck	Head of Fundraising
Paul Day	
Karina Arvedsen	
Zola Barnsley	
Ed Davis	Joined 27/3/22

## **Structure, governance and management**

Trust Deed Dated 10/01/2012 as amended on 12/05/2013, as amended by Deed dated 23/02/2014, as amended by Deed dated 18/03/2015, as amended by Deed dated 12/05/2018.

## **Risk and Internal Control**

### **General**

The charity has in place internal controls that are designed to provide reasonable assurance against material mismanagement or loss; these include two signatories for payments, and comprehensive insurance policies to ensure that insurable risks are covered.

The trustees have identified the major risks to which they believe the charity is exposed. These have been reviewed, and systems have been established to mitigate against them. The main areas of concern that have been identified are:

### **Mismanagement of funds**

All donations have to meet an approval quorum, and approvals are collected in writing via email, and added to the charity records. As risk mitigation for payments, cheques issued by the charity must bear double signature. If funds are wired, an invoice / written confirmation of receipt of funds from the beneficiary / confirmation from the platform used to donate the funds is kept in the charity records. All donations must be in line with the charity objectives.

### **Injury to trustees, helpers and public**

The charity assesses risks on garden sales and has taken insurance in case of any injuries. An accident log is maintained but to date nothing has needed to be recorded.

### **Reduced income from fundraising**

The charity is primarily reliant upon income from garden sales, ad hoc events and auction sales. The charity does hold reserves to ensure the continuity of activities should there be a major reduction in income.

## **Reduction or loss of volunteers**

The charity is heavily reliant on volunteers to help administer the activities, predominantly garden sales. If there was a reduction in the number of volunteers to an unacceptable level, then sales would be scaled back or suspended.

## **Objectives**

The Trustees must apply the income of the charity in furthering the following Objectives ("The Objectives"):

1. To relieve the needs of children and young adults with life limiting illnesses and their families and carers by such means as the trustees might determine, in particular but not exclusive by supporting the work of Havens and Epic Hospices in Essex respite services by the provision of equipment and support;
2. To advance the education of children through the arts, such as music, drama and movement.

## ***Summary of the main activities in relation to these objects***

### **Activities and Achievements**

We have had our most successful year since inception. For the financial year 1st August 2021 to 31st July 2022, we have donated seventeen different grants totalling £23,002, plus goods valued at £500. Generally, we work with key partners but occasionally operate directly with a family in need.

### **Child Heart Foundation**

Our Founder and Trustee Steve Roebuck visited New Delhi in 2016 and was introduced to CHF by an Indian senior banking IT professional who had been fundraising for several years for them. He was able to visit a clinic on a Thursday morning and see first hand children waiting to be assessed for life changing treatment. What impressed him most was the calmness of the parents, and patience to wait for news of acceptance for heart treatment or not. He was able to meet the COO, and the doctor who is the driving force behind the charity. During this financial year, Smile of Hope ("SOH") funded three complex heart surgeries and are happy to say that all patients are doing well. Also, SOH provided funds for 123 kids to be screened at an orphanage camp. SOH have reviewed the recent audit to ensure CHF are safe and secure.

### **Havens Hospices**

The Founding Trustees have had a relationship with Fair Havens, Little Haven's and J's Hospice since 2004. They are an organisation based in Essex and were the primary source of grant distribution when Smile of Hope was known as Lili's Smile. Since changing name to Smile of Hope in 2015, Havens are still an important partner, and make requests for less well-off families to receive practical support. During this financial year we have bought an Ipad, Ipad case, Xbox, wheel chair cover, many boxes of incontinence pads, sensory floor mat, provided gift vouchers for terminally ill young adults to treat their families, and were able to fund a dying wish for a young adult girl to go on a Disney cruise for 3 nights with her family from Tilbury.

### **Other Grants**

1. The Children's Trust – SOH supported the creation of a specialist nursery;
2. Supported a family with emergency funds at Xmas (a 6-year-old child with a heart defect, the father had heart attack, no funds available);
3. Romanian charity – provided funds to help them look after extremely poor people and people in need like the Ukrainian refugees, including children.

## **Public Benefit Statement**

The Group meets the Charity Commission's public benefit criteria under Education/training, The Advancement of Health or Saving of Lives, The Prevention or Relief of Poverty, Arts/culture/heritage/ science headings.

## **Fundraising**

The charity raises money through four main routes: donated goods for auction, donated goods for garden / online sales, sponsorship and private donations. This financial year was the most successful in the charity's history for fundraising, amassing a total of just under £30k.

## **Donated goods for auction**

The majority have been donated by a relative of one of the trustees, who wishes to remain anonymous. He has provided exceptional memorabilia and accounted for approximately a third of this year's income.

## **Donated goods for garden / online sales**

Smile of Hope has raised its profile through frequent garden sales and free social media awareness campaigns. Generous members of the public are making frequent donations to HQ, allowing SOH to have stock in reserves. Clothes are sold at £1 each generally, and provide an important avenue for less well-off Nottingham residents to clothe their families. More valuable items are sold on various marketplaces and soon on large selling websites.

## **Sponsorships**

In the past, several trustees have completed a skydive and within this financial year a Zip wire experience. Funds donated by employees of the firm Sionic as sponsorship for the chairperson Roxana were matched by the firm, and the total funds were donated to Smile of Hope.

## **Private donations**

One of the trustees' relatives gives a monthly standing order donation, and often funds are received in form of overpayment for sold goods and random circumstances. For example, SOH were designated for charity donations instead of flowers for a dear ladies' funeral.

## **Operating Costs**

Smile of Hope has no salaried staff and all the trustees act in a voluntary capacity. During this financial year SOH has spent £876 on insurance, Zoom annual fee, Rotary Club fete pitch, 5,000 metres race entry free, gazebo, trophy for Head of Fundraising, branded T-shirts, caps and flyers. This represents less than 3% expenses against income earned during this period.

## **Maintenance and improvement of Group Property**

165 Nottingham Road is owned by two trustees of SOH, and used as a base free of charge to the charity.

## **Reserves Policy**

The charity's policy on reserves is to hold sufficient resources to continue the charitable activities should income and fundraising activities fall short. The trustees consider circa £3,000 as a prudent reserve.

## **Investment Policy**

The charity's income and expenditure are small, and as a consequence it does not have sufficient funds to invest in longer-term investments such as stocks and shares. The charity has therefore adopted a low-risk strategy to the investment of its funds. All funds are held in cash using only Barclays Bank.

Declaration

*The trustees declare that they have approved the trustees' report above.*